

“KRP WEEK 2016”

Kyoto University Design School Collaboration Event

Global Change begins here now :

social innovators challenge towards collaborative society

The world is said to be making a transition from advanced market economy to advanced collaborative society. Moreover, this in fact seems to be the only way that eases international tension caused by a scramble of resources, and head toward a sustainable world. In this symposium, we welcome the lecturers from business creation leader Nomura Research Institute, IDEO.ORG a non-profit organization which has derived from the global design firm, and home's vi a non-profit organization working in the region to learn the activities of social innovators striving hard in many parts of the world and outlook for the collaborative society.

Organizer Prof. Toru Ishida

Date : Tuesday, August 2, 2016

Time: 13:00 – 15:30

Symposium Venue: Kyoto Research Park, 4th Bldg. B1, BUZZ Hall

- **Opening Talk** **Toru Ishida, Kyoto University, Professor**
- **Keynote Speech** **Adam Reineck, IDEO. org, Design Director + Co-Lead**

“The Intersection of Design and the Social Sector”

IDEO.org was born out of the global design and innovation firm IDEO in 2011, with a mission to improve the lives of poor and vulnerable people around the world through design. I'll share what we've learned over the last few years, and how we're bridging the gaps between design and the social sector.

You will hear a range of stories about our work, from bringing new sensor technologies to smallholder farmers in Myanmar to helping at risk teen girls understand and access birth control in the Democratic Republic of Congo. Beyond the solutions we create, I'll also tell a story of how we've changed the way our teams work to collaborate better with our partners and increase our impact in the world.

- **Short Talk I** **Yoshiaki Saito, Nomura Research Inst., General Manager**

“Networking of 100 Japanese Social Innovators, and challenging Regional Innovation.”

I will talk about 100 Japanese social innovators networking project, which we started almost 3 years ago at NRI (Nomura research Institute) , aiming at creating Japanese new value model in various fields toward year 2030. Each social innovation model is quite provocative and has a possibility of solving some Japan's social challenges in a very unique way. Deeply observing these innovators, we found some of the killer skills which they use in their innovations. And now, Collaborating with these social innovators, we experimentally deployed the regional innovation program in Hokkaido (Northern part of Japan). Let me introduce the brief look at this program.

- **Short Talk II** **Kenshu Kamura, NPO home's vi, Chairman**

A sign of social innovation ~from strangers, young people and weak people

I performed around 500 workshops as a facilitator for ten years. I hosted them regardless of the group size, the type of client (government, enterprise, NPO) and the theme. These works that are, for example, community planning for the city of Kyoto, supporting a business meeting and organizational development of big enterprise gave me various insights.

In Japan, some say "strangers, young people, and fools are useful for community development". One of the social innovators once said that "change come from the weak part, the small part, and a remote region". It was borne in upon me that what they say is true through my work. This time, I would like to share my experience and key point which bring us social innovation from the point of view of strangers, young people, and weak people.

- **Discussion** **All speakers**

Registration:

<https://business.form-mailer.jp/fms/2ef29e7657794>

※NOTE: Please check the date (August 2) when you register. Because the similar name events will be held during KRP WEEK 2016.