

Let's think of "immobile automobiles" !

Needs survey + Tech Trend(eg. AI etc.) Research
→ Ideas for exploitation of stopping vehicles

Theory of Design

Fuben-Eki Benefit of Inconvenience
+
SHIKAKE Trigger to induce people

Parked Vehicles



Most vehicles are parked
Something useful

Vehicles in
disaster



Can't move
But something to use

Method of Design

Research Way of Think-tank
+ Collaboration with private think-tank
Brainstorming Battle

Battle style Ideation



Support for
research and
ideation



Design for
Utilisation