

# Field Internship: Exploiting the Educational Power of Fields

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# Design School Curriculum



Cultivating outstanding professionals who can design social systems and architectures in collaboration with experts from diverse domains



# Field Internship



Internship exploiting the educational power of fields. Students form an interdisciplinary group and tackle a field problem as professionals

#### Goals

- Identify the field problem and define it as a solvable challenge
- Practically apply design theories/methods to the field
- Propose solutions through communication with local stakeholders



# **Implementation Structure**



Interns form a team to solve a design problem in a field where a host organization is working



## Schedule (30 course-hours)



#### 2 hours Explanation & Internship Preparation

Introduction to Internship by the supervisor. Comprehension by the students through online surveys. Lectures and interviews with the Host Mentor if possible

#### 15 hours Field Practice 1

Students start internship under the guidance of the Host Mentor. Mainly focus on problem-finding by field analysis

#### 2 hours On-Campus Activity

Brush-up solutions that was examined in the field under guidance of the Supervisor and Advisors. Make an activity plan for the latter field practice

#### 10 hours Field Practice 2

Crystallize the solutions and prepare presentations under guidance of the Host Mentor. Explain the solutions to local stakeholders on the final day

#### 1 hour Final Presentation

Explain design process, theories, and methods to be applied, and own role and contributions. Report additional surveys after the field practices

## Case | Conserving Rice Terraces in Bali +++



**THEME** Sustainable Tourism around Rice Terraces **HOST** Indonesia Heritage Trust (NGO)

DURATION 2015/8/3-7, 2016/8/18-22

**CONTENT** Create solutions to improve QoL in a rural community while maintaining rice terraces

- After recognized as a world heritage in 2012, Bali attracts more foreign tourists rapidly
  - cf. 3 million foreign tourists in Kyoto
- Many villas and cafés for foreigners are being constructed near rice terraces
  - Areas for Gods are invaded by tourists
- Many high-class hotels are built along a river
  - Decrease in quantity and quality of water
- Weaken irrigation associations
  - Increase in maintenance cost of irrigation





## **Implementation Structure**





## **Design Process**



#### DAY 0 Literature Research

#### DAY 1 Lecture from Experts & Field Visit

Receive a lecture from local experts about rice cultivation, irrigation associations, and religious rituals

#### DAY 2 Field Survey & Interview

Trace irrigation and interview stakeholders like a leader of the association, chief priest, travel agency, local government etc.

#### DAY 3 Group Discussion

Organize insights obtained from the lectures and field survey. Do ideation like brainstorming

#### DAY 4 Prototyping & Preparation

Make a sketch and mockup of ideas as a prototype, and prepare slides for the presentation

#### DAY 5 Presentation

Explain the ideas to local stakeholders like local governments, irrigation associations, travel agencies, temples, farmers, etc.

#### Internet and paper survey on campus





# **Problem Finding and Solving**



#### Culture

Interview with irrigation associations



### Problem

Potential decrease in farmers caused by low interest in religious rituals

#### Solution

Agriculture education to young people by active learning

#### Economy

Interview with tourist agencies



### Problem

Decrease in tourism resources caused by retirement of craftsmen

#### Solution

Rural camp to experience local life related to Subak

#### Environment

Analysis of transition of land use by GIS



#### Problem

Buyout of rice fields by foreign investors. Farmers sell them due to high-tax

#### Solution

Tax exemptions according to the purpose of land use

### Deliverables 1



### Action plan recommended to local government (Gianyar Regency)

#### GIANYAR RECOMMENDATIONS ON THE SUSTAINABILITY OF SUBAK

In 2012 UNESCO has admitted the *subak* system in Bali as a Word Heritage of Cultural Landscape. The world admittance towards *subak*, is something to be proud of, as it is our traditional inheritance. It was established since the 11<sup>th</sup> century and pioneered by Rsi Markandya-the ancestor of Balinese people, had finally received the international recognition.

Although the world has admitted the existence of *subak* in Bali, however, in reality the *subak* system still undergo the marginalization. There have been already several actions from the government, however, it is not strong enough to stop the marginalization of *subak* system in Bali. The total number of rice fields continuously diminish in Bali, because there was significant change in the spatial function, in average 750 hectares every year. This indicates that the *subak* in Bali will continue to degrade in numbers.

If one day, the rice fields and *subak* in Bali shall extinct, then the world will lose an important heritage in land cultivation specifically the heritage of cultural landscape. That is why we need to perfom several other actions to ensure the continuous existance of the *subak* in Bali.

The Bali Internship Field School for Subak (BIFSS) which was held in the Nyuh Kuning village, Ubud, Gianyar, from August 17 until August 22, 2016, had gathered great attention to the existence of subak in Bali. BIFSS was held by the Indonesian Heritage Trust (BPPI) and in partnership with the Gianyar Regency, the Design School Kyoto University-Japan, the Subak Research Center of the University of Udayana-Bali, the Bali Kuna Heritage Society, the Arsari Djojohadikusumo Foundation and the Urban Discovery - iDiscover City Walks. The participants diverse in the spectrum of passionate people interested in heritage preservations. They came from America, Germany, Japan, the Netherlands, Hongkong and Indonesia. BIFSS 2016 had concluded and put together some recommendations for sustainable *subak*, as follows:

- Provide a property tax exemption for the Subak system in Ball, and the first to be awarded to a pre-determined subak designated by UNESCO as a World Cultural Heritage.
- 2. Involve the Subak management system in the process of land conversion.
- 3. Reward any company that has given devotion to the Subak, in the form of a "Subak Friendly Company Award".
- 4. Host Subak tourist-related activities in the region to raise awareness about the Subak system.
- 5. Include the Subak system in the curriculum of school education.
- 6. Provide scholarships in priority of the children of the subak farmers.
- 7. Conduct reforestation activities in the upstream area
- 8. Revise agricultural insurance policy on the base of agricultural production value.
- 9. Develop future detailed spatial plan for Subak.
- 10. Enforce the law in support of the farmers and the Subak system.

Thus the Gianyar recommendations have been agreed upon by all parties involved in the BIFSS. The recommendations are expected to be the reference to the action program in governing the *Subak* conservation area particularly in Bali, and at the national level in general.

Declared on October 10, 2016 in the occasion of World Culture Forum (WCF) 2016 at Rumah Topeng, Gianyar, Bali. Introduced by H.E. Anak Agung Gde Agung Bharata, Regent of Gianyar; read by Catrini Pratihari Kubontubuh, Chairperson of the Indonesian Heritage Trust (BPPI); and received by H.E. Hilmar Farid, the Director General of Culture, Ministry of Education and Culture of Republic of Indonesia.



#### REKOMENDASI GIANYAR UNTUK KEBERLANJUTAN SUBAK

Pada tahun 2012 UNESCO mengakui sistem subak di Bali sebagai World Heritage of Cultural Landscape (Warisan Budaya Dunia untuk Pusaka Saujana). Pengakuan dunia terhadap Subak, adalah sesuatu yang membanggakan. Karena sebuah warisan tradisional, dalam bentuk organisasi subak yang telah dibangun mulai Abad ke-11 oleh leluhur masyarakat Bali di bawah pimpinan Rsi Markandya, akhirnya mendapat pengakuan dunia.

Meskipun dunia mengakui eksistensi Subak di Bali, namun dalam kenyataannya sistem irigasi Subak terus mengalami proses marjinalisasi. Sudah ada berbagai upaya yang dilakukan oleh pemerintah, namun tidak cukup kuat untuk membendung proses marjinalisasi sistem Subak di Bali. Jumlah sawah yang terus berkurang di Bali karena terjadi alih fungsi, rata-rata seluas 750 ha/tahun. Hal ini mengindikasikan bahwa Subak di Bali akan terus mengalami proses degradasi.

Kalau pada suatu saat, sawah dan Subak di Bali habis, maka dunia akan kehilangan sebuah warisan budaya dalam bidang pertanian yang sangat penting bagi umat manusia. Oleh karenanya diperlukan berbagai upaya yang lain, agar sistem Subak di Bali tetap lestari.

Bali Internship Field School for Subak (BIFSS) yang diselenggarakan di Desa Nyuh Kuning, Kecamatan Ubud, Kabupaten Gianyar pada tanggal 17 Agustus sampai dengan 22 Agustus 2016, menaruh perhatian yang besar terhadap eksistensi Subak di Bali. BIFSS diselenggarakan oleh Badan Pelestarian Pusaka Indonesia (BPPI) bekerjasama dengan Pemerintah Kabupaten Gianyar, Design School Kyoto University-Jepang, Pusat Penelitian Subak Universitas Udayana-Bali, Bali Kuna Heritage Society, Yayasan Arsari Djojohadikusumo, dan Urban Discovery - iDiscover City Walks. Peserta BIFSS terdiri dari kalangan masyarakat yang menaruh perhatian terhadap kelestarian pusaka. Mereka datang dari Amerika Serikat, Jerman, Jepang, Belanda, Hongkong, dan Indonesia. Keluaran dari BIFSS 2016 dirangkum dalam rekomendasi untuk kelestarian subak sebagai berikut.

- Pembebasan Pajak Bumi dan Bangunan (PBB) bagi Subak di Bali, dan untuk pertama kali agar diberikan kepada Subak yang telah ditetapkan UNESCO sebagai Warisan Budaya Dunia.
- 2. Pelibatan organisasi Subak dalam proses alih fungsi lahan sawah di kawasannya.
- Penghargaan kepada perusahaan yang telah memberikan perhatian pada Subak, dalam bentuk "Subak Friendly Company Award".
- 4. Penyelenggaraan wisata budaya dan wisata peduli lingkungan di kawasan Subak.
- 5. Penyertaan Subak dalam kurikulum pendidikan.
- 6. Penyediaan beasiswa untuk anak-anak petani yang cerdas.
- 7. Penghijauan di kawasan hulu untuk memastikan ketersediaan sumber air.
- 8. Penyediaan asuransi pertanian berbasis nilai produksi.
- 9. Penyusunan rencana detail tata ruang untuk menyelamatkan Subak.
- 10. Penegakan hukum bagi yang melanggar aturan yang merugikan petani dan Subak.

Demikian Rekomendasi Gianyar ini disepakati oleh semua komponen BIFSS. Diharapkan dapat menjadi acuan untuk program aksi pelestarian Subak bagi Pemerintah Kabupaten Gianyar pada khususnya, dan Pemerintah Daerah di Bali pada umumnya, serta kegiatan pelestarian lingkungan secara global.

Dideklarasikan pada 10 Oktober 2016 dalam rangkaian World Culture Forum (WCF) 2016 di Rumah Topeng, Gianyar, Bali. Rekomendasi diperkenalkan oleh Anak Agung Gde Agung Bharata, Bupati Gianyar, dibacakan oleh Catrini Pratihari Kubontubuh, Ketua Badan Pelestarian Pusaka Indonesia (BPPI); dan diserahterimakan kepada Hilmar Farid, Direktur Jenderal Kebudayaan, Kementerian Pendidikan dan Kebudayaan Republik Indonesia.

BODAN PELESTARIAN DESIGN SCHOOL KYOTO UNIVERSITY

### Deliverables 2



#### Mobile APP to support sightseeing by Urban Discovery Asia



#### Nyuh Kuning . a spiritual awakening

iSee 1. Monkey Forest

Monkey around in the sacred forest Jl. Monkey Forest

8. Pura Dugul Temple of the Subak Jl. Nyuh Bojog

 Museum Pendet Discover Nyuh Kuning's woodcarving history Jl. Nyuh Bojog No. 6

14. Pura Puseh The main village temple for honouring ancestors JI. Nyuh Bojog

21. Taman Sari Temple for Dewi Danu- goddess of lakes and rivers Jl. Raya Nyuh Kuning

20. Subak Uma Desa Wander the lush rice fields and feel the harmony JI. Raya Nyuh Kuning

#### ) iDrink

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2. Bali Bohemia A funky café among the monkeys Jl. Nyuh Bojog

6. Old Friends A crop-to-cup coffee experience Jl. Nyuh Bojog No.5

7. Warung Coconut Enjoy a fresh coconut at this local café Jl. Nyuh Bojog No.5

24. Barong Bridge A café with vintage style Jl. Raya Nyuh Kuning No.14

29. WAMM Stylish restaurant serving organic and local food Jl. Nyuh Bulan No. 24



3. Above Clouds A divine men's clothing boutique Jl. Nyuh Bojog No.11

12. Tradisi Textiles & Batik for a good cause

Jl. Nyuh Bojog No. 4

19. Smile Shop A charity shop supporting the Smile Foundation JI. Raya Nyuh Kuning

### iSurprise Ambar Ashram

Laughing yoga & spiritual healing Jl. Nyuh Bojog No. 5

10. Swasti A slice of eco-paradise: café, spa, yoga, & rooms Jl. Nyuh Bojog No. 2-4

17. Taman Hati A humble yoga and meditation ashram Jl. Nyuh Gading No.7

25. Village Gate Stone sculptures welcoming visitors Jl. Nyuh Bulan

26. Rumah Adat How the Balinese live Jl. Nyuh Bulan

27. Woodcarver Meet a local woodcarver Jl. Nyuh Bulan No.21

28. Village Life Learn about what makes Nyuh Kuning so special Jl. Nyuh Bulan

#### 🕐 iEat

4. Nasi Lawar Traditional warung serving up Nasi Lawar Jl. Nyuh Bojog No.22

13. Tulsi Aryuvedic eats at this Indian restaurant JI. Nyuh Bojog

15. Warung Pojok Popular warung serving traditional Balinese food Jl. Nyuh Bulan No.24

 Warung Rama Charming café serving up delicious nasi campur Jl. Nyuh Gading No. 3

Babi Guling
Eat the ever popular suckling pig among locals
Jl. Nyuh Gading No.18-20

22. Kagemusha Japanese home cooking in an Idyllic setting Jl. Raya Nyuh Kuning

23. Sage A vegan's culinary dream come true Jl. Nyuh Bulan No.1

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### **Questionnaire Results**



H26 FBL/PBL2 (N=13)

#### Field Internship (N=6)



# **Questionnaire Results**



#### Practice of facilitation and management skills

- I learned <u>how to manage an international team</u> by carefully confirming mutual understanding in English step by step
- I tried **controlling our discussion to be balanced** among diverse domains

#### Utilization of experience and expertise

- I could discuss effectively with other experts in English <u>because I had</u> <u>experienced facilitation and English discussion in design school in</u> <u>Okinawa and Hong Kong</u>
- I could **observe the field from perspective of biology and fisheries** while understanding information provided by local experts

#### Feedback to research

• It's helpful for my research involving local government and inhabitants to know a problem-solving process in collaboration with industry-government

#### Interdisciplinary collaboration

 I acquired a behavior that always thinks not only how to maximize my presence in my team, but also <u>how to utilize strengths and weaknesses</u> <u>of other members to maximize the performance of the whole team</u>

# Interdisciplinary Collaboration





Informatics `

# Lessons Learned from Fields



#### Evaluation by host organization

- I was grateful that the students had made a more systematic summary and detailed solutions than the previous interns from other universities
- The students were really active, and naturally compared information obtained from our field with one from other field they had known
- An idea is **implemented by** the host organization
  - Should ask students to consider feasibility of the idea by the host organization as well as social acceptability of the idea
- Continuous participation in the field
  - Need to continuously participate in the field but not once to establish a relationship of mutual trust
- Information synchronization
  - Need to share information because the host organization has progress and field situation changes after one year passes

### Thank you! Terima kasih!























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